

What is Worcester Bosch AR?

Worcester Bosch AR is an Augmented Reality (AR) app that superimposes a computer-generated image of our products onto a marker, giving you an innovative way of showcasing Worcester products to your customer using a tablet or phone.



BOSCH

How to activate Worcester Bosch AR app

1

Download and open the Worcester Bosch AR app on your smart device

2

Select your product from the home screen

3

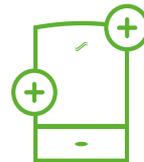
Hover the camera over the image that's on the other side of this card

After step 3...



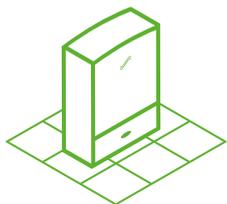
Life Size View

From the menu button you can view the product at life size on the wall. By peeling the marker off and attaching the non-adhesive material to any surface - such as a wall - you can show your customer what it would look like, at real size in your chosen installation location.



Homeowner/Installer Features & Benefits

Tapping on the green icons reveals information about the product. Press the toggle bar at the bottom to switch between homeowner and installer benefits. You can use this to promote our Greenstar boilers to your customer.



360° Product View

When the product appears, you may freely move around the marker or rotate the boiler 360 degrees on your tablet or phone.



Additional Features

For more features, press the menu button to remove the case and switch to life-size mode.

